

Kaleidoscope(The Quizzing Society)

Report

June 2021 - May 2022

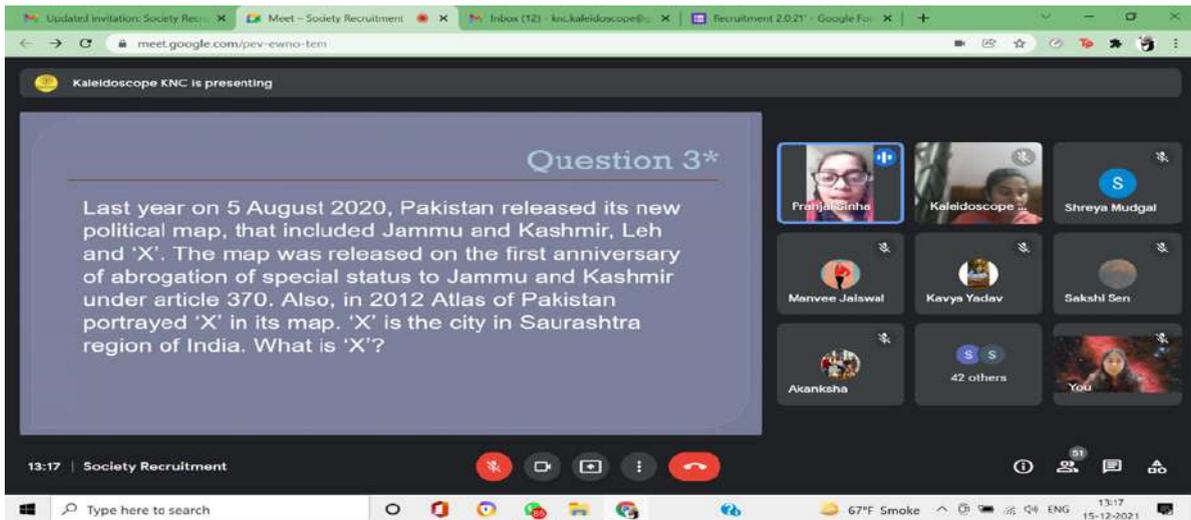
Introduction

Kaleidoscope - The quizzing society of Kamala Nehru College upholds its tradition of enticing and inspiring young talent to develop their sharp minds for quizzing and taking part in various quizzes at various levels. Annually, we host various quizzes welcoming teams from diverse colleges. Every participant gets a chance to engage in the full quiz-running process. Quizzing, a unique subculture, caters to all ages, genders, and levels of experience.

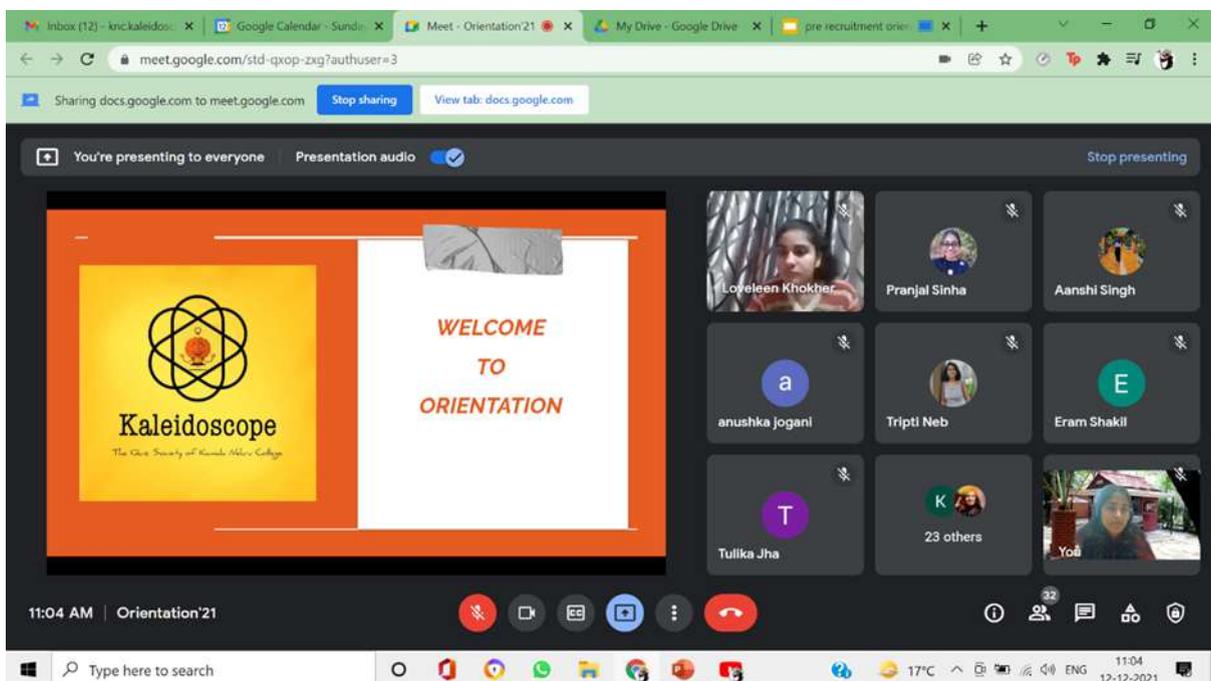
June 2021 - December 2021

New session and new team

With the commencement of the new session there were a lot of new developments that took place. In July, **society elections** took place. Pranjal Sinha moved from General Secretary to President. Elections and voting were conducted online for vote secrecy. Tanisha Sangwan and Loveleen Khokher became the new Vice President and General Secretary. Later the new core team did some **structural changes**, introducing the Social Media team under the leadership of Nishtha Singh, the Content team under the leadership of Tripti Neb and the Newsletter Team under the leadership of Kashish Agarwal were created. Almost every member of the society is a part of one or the other teams. The new teams have indeed streamlined the numerous tasks that are taken up by society and have created a greater sense of teamwork, responsibility and enthusiasm among all the members. In August, we had the first semester **recruitment drive** with two rounds, adding 7 new members. Another drive in December targeted First Years, bringing in 11 new members in the society.



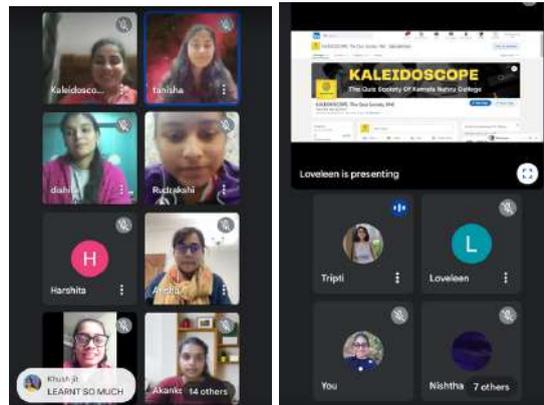
Two **orientations** were held in 2021-2022 by Kaleidoscope. **The first, in August**, featured an intra-society quiz, introducing college-level quizzing. Core team members explained sub-teams, society objectives, and upcoming events. New and existing members were introduced, and ideal quiz question standards were discussed. **The second orientation, in December**, welcomed 2021-24 batch freshers. It included introductions, society philosophy, past quizzes, and quizzing topics. An ice-breaking quiz engaged the audience, and students interacted with society members. Both orientations fostered a lively atmosphere and successfully concluded with the vote of thanks by the President.



Weekly meetings

The society enhanced its weekly meetings with ice-breakers, question-making, and intra-society quizzes. Ice-breakers fostered team spirit in the absence of offline interactions. Mini quiz sessions introduced quiz formats like pounce, bounce, and rapid fire, covering

diverse themes. Question-making sessions aimed to improve members' skills, boosting competitiveness in intercollegiate events collaboratively.



Quizzing Workshop

Kaleidoscope had its first workshop for the session 2021-22 on 10th and 12th October, 2021. The workshop was conducted for 2 days by Mrs. Anindita Basu Roy, a fellow alumna of KNC and the co-founder of our Quiz Society.

The first day of the workshop focused on Quiz Master skills: how to make questions, source of questions, various possible rounds and types of questions are some of the key elements that were discussed on the first day.

In addition, the members gained insights on how to tackle 'connect' questions.

Day 2 of the workshop focussed on Quizzer skills. How to prepare for quizzes, What to expect and what not to expect, and different sources one can refer to while preparing were the key points discussed. A set of questions was also prepared by Mrs. Anindita which was used as a mini mock quiz session for the members. All the members thoroughly enjoyed the workshop. Both days were filled with energy and learning. To conclude, the workshop was quite successful.



Insta Live Quiz on Halloween

In the month of October, the society conducted its first Insta Live Session of the semester on the theme of Halloween. The live quiz was conducted by our social media team. The quiz was conducted through the stories features of Instagram. It attracted a great number of

enthusiastic quizzers and boosted society's reach. The winners were given a mention in our stories.



Collaborations

Kaleidoscope collaborated with Your College Book, India's 1st Digital College Hub. The society was registered on their official website and was given the access to post about its events, seminars and activities to reach a wider audience and different college societies of DU. An internship opportunity was also provided to our members.

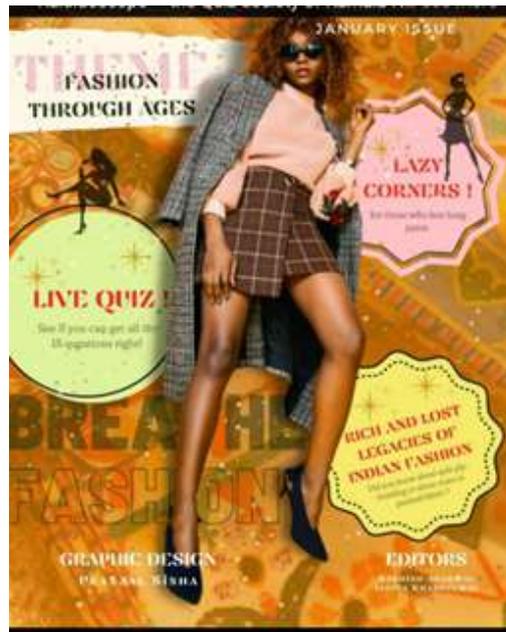
Binoculars

Kaleidoscope added a feather to its shiny hat with the release of the pilot edition of its Newsletter, BINOCULARS in the month of March. The newsletter was designed, edited and published solely by the members of the society. It included multiple articles, did you knows, fun facts and live quiz. It has been released as a biannual newsletter to be released every semester.

In the July to December semester, the members of the society were involved in the production of the second ever issue of 'BINOCULARS'. The newsletter was released recently on 16th of January 2022. The theme for the current issue is 'Fashion Through Ages'. The current issue boasts of 19 pages filled with information packed articles and a live quiz on 'Fashion and Textile' that could be played in real time by all its readers.

Owing to the successful promotion strategies of the social media team, the newsletter saw a growth of around 313% in its subscriber base.

The newsletter received an overwhelming response and was widely appreciated by the readers, especially for its cover design.

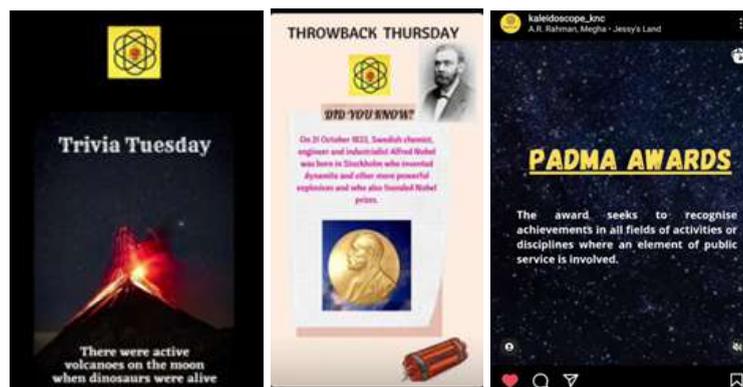


Social Media Engagement

We have a vibrant social media presence. The social media team undertook various initiatives and campaigns including Reels, weekly posts, Trivia Tuesday, and Throwback Thursday which rocket fuelled the engagement and reach on Instagram.

An overwhelming increase of 16% in followers was recorded in the last semester. The reach of the social media pages also witnessed a growth of about 155%.

Kaleidoscope also started its LinkedIn page which was a new addition to its social media profiles.



January 2022 - May 2022

Nostalgia to Netflix

An intra-college quiz event with the theme of “movies and series” was held on 28th January 2022 in collaboration with Wide Angle Society of Kamala Nehru College for Women. The participation of the people was more than 25 teams in number within the college. This event was appreciated and got positive feedback from various participants.



Live Quiz

A Bollywood quiz on the Iconic Duos was a live quiz held on Instagram through IG stories. It was received wholeheartedly by the crowd. It was held on 14th February to celebrate Valentine's Day.

Quruksheetra

Quruksheetra, the annual quiz event of Kaleidoscope, was held in April and thus comprised two events:

- 1). The Sports Quiz: Inter-College Quiz, conducted in collaboration with Quizadilla, where the rate of participation was more than 35 teams from various colleges.
- 2). Everything Under The Sun 2.0: The Intra-College Quiz, more than 20 teams from the college itself participated.

While the prelims of both quizzes were conducted online, the finals were offline.

The participants adored the event, and the members of Kaleidoscope received positive responses.



Elections

Elections were held on 1st May 2022 for the post of President, Vice President, Treasurer, and General Secretary.

Farewell

Farewell for the batch of 2022 was held on 4th May 2022 in the offline mode in the New Seminar Room. All the seniors attended the event and relished it.